



FOR IMMEDIATE RELEASE

## **AirMotion Sciences Announces 20% Energy Cost Reduction Guarantee**

**Holliston, MA (December 14, 2010)** – AirMotion Sciences, Inc., maker of AltAir™ Next Generation HVLS fans – better known as AirMotion™ Big Smart Fans™ – announced today that it is offering its US customers a guaranteed energy cost savings of at least 20% in their facilities when the fans are used for heat de-stratification or to supplement air conditioning. When installed and used in accordance with certain specific, but simple parameters, the Company will reimburse a pro rata portion of fan purchase costs for any shortfall in energy savings.

“We are so confident our fans can provide significant reductions in energy usage for heating and cooling when installed and used properly that we have decided to put our money where our mouth is” – says Peter Caruso, AirMotion’s Founder & CEO. “We will be surprised if we have to make good on this guarantee, but we want to provide our customers an additional level of comfort – beyond the comfort that our fans provide – that they have made the smart economic and environmental decision by installing our Big Smart Fans.”

AirMotion Big Smart Fans are 9 to 15 ft in diameter, have small, highly energy efficient motors, and are used for cooling, heat de-stratification, ventilation, and as alternatives to air conditioning in large facilities. These innovative industrial ceiling fans offer the performance of larger fans, but with much greater versatility, to reduce energy costs and environmental stress, while enhancing comfort and productivity.

AirMotion Big Smart Fans feature industry ground-breaking Variable Pitch Technology (VPT™), which enables their Rotatair™ composite blades to be adjusted 0 to 20 degrees, up or down, while the fan is operating. Coupled with AirMotion’s proprietary MultiMode Smart Control capability, users have the versatility to operate the fans manually to fully automatically for the most effective and efficient air movement performance in their facilities.

### **About AirMotion Sciences, Inc.**

AirMotion Sciences, Inc. is a Massachusetts based clean tech company specializing in energy efficient air-movement systems for large industrial, agricultural, commercial, and other facilities to help them reduce energy usage while increasing productivity and bottom lines.

AirMotion Big Smart Fans (i.e. the Next Generation HVLS fans) can significantly reduce energy costs by effectively and efficiently mixing and moving large masses of air for heating, cooling, ventilating, and improving workplace environments. AirMotion's customers can better manage facility temperature and Indoor Air Quality (IAQ), resulting in greater employee comfort and increased productivity while reducing turnover, absenteeism, and healthcare costs. Payback periods are short and ROI very high due to significantly reduced operating costs and elimination of energy waste and loss.

AirMotion Sciences, Inc. is committed to conserving energy and working towards a sustainable future, not only with our products, but also through our ‘Fans For Trees’ program in which trees are planted in damaged forests for each fan purchased. For further information about AirMotion Big Smart Fans, and the company, please refer to our website [www.airmotionsciences.com](http://www.airmotionsciences.com) or contact us directly.

### **Contact -**

Peter Caruso  
Founder & CEO  
AirMotion Sciences, Inc.

T 508-429-4411  
[peter@airmotionsciences.com](mailto:peter@airmotionsciences.com)



**The Smartest Way to Go Green**

**AirMotion Sciences, Inc. ■ Nine Green Street, Holliston, MA 01746, USA**

**Call us at 508.429.4411 Fax 508.429.4401 Email [info@airmotionsciences.com](mailto:info@airmotionsciences.com) ■ [www.airmotionsciences.com](http://www.airmotionsciences.com)**